



# LifeLauncher helps young people simplify their career choices.

LifeLauncher offers young people the largest range of career and course options in one place – over 4,000 careers and 1,500 course options, accessible anywhere, anytime, on any device.

LifeLauncher's personality and subject quizzes are designed to match users' interests and strengths with course and career options that suit. They can create—and curate—free online pinboards based around jobs, courses or career goals.

Signing up for a free account means they can save their searches and come back to them at any time.

It's a smart and simple way to help young people take the guess work out of what to do when they've finished school. It's suitable for school students or for those who have recently left school and are looking for some career guidance or that first qualification.



4,000 careers. 1,500 courses. All in one place.

## What is LifeLauncher?

Developed by the NSW Government, **LifeLauncher** is a web-based tool helping young people define their goals and career opportunities, and the tertiary education courses to help them get there.

## Who is LifeLauncher for?

**LifeLauncher** was designed for young people, including high school students and school leavers. Using data and information from a range of expert sources, the tool can help them understand and navigate their journey to tertiary education and the workforce. **LifeLauncher** is a tool teachers, career advisers and parents can confidently recommend, and can be useful to anyone looking to refine or kickstart their career aspirations.

## How does it work?

Using a range of interactive tools, **LifeLauncher** helps young people identify their career options, based on their personality and preferred subjects they may have studied at school. Users can pin career options they like to their personal pinboard and explore each option, looking at the weekly salary, employment rate and growth, and even the number of workers currently in that field in Australia. Each career option shows the education they need as well as other related careers. It links them to other sites, where they can find out more about a course, including the best provider for them.

## Is it an app?

No—it's a mobile-optimised website but it can be used on any device, at any time, from anywhere. A **LifeLauncher** app companion with more features will be coming later in the year.

## What's the best way to use it?

We suggest starting with the quizzes—they're an easy way to start identifying key interests and strengths, and the kind of careers and courses that might suit. Encourage the user to take more than one quiz, as this will help the tool better refine and tailor its suggestions. **LifeLauncher's** other interactive functions also help users explore and refine jobs, courses and industries. By creating a free account, they can save their ideas in one easy-to-find place and come back to their selections at any time.

## Why create an account?

It's not necessary to create an account, but we recommend it. Creating a free account lets users come back and explore their shortlisted choices later, across any device.

## Where does the data come from?

**LifeLauncher** uses accurate information from the Australia Bureau of Statistics for close to 4,000 careers, with overviews of more than 1,500 tertiary education courses, covering both vocational education and training (VET) and higher education. The course information comes from the NSW Government's Smart and Skilled website and the Australian Government's My Skills and Training websites. The higher education information comes from a variety of sources, including the Courseseeker website.

## Who to contact for assistance?

The product team can be contacted by going to the 'Feedback' tab, which is easily accessible on most pages.

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The information contained in this publication is based on knowledge and understanding at the time of writing (July 2019). However, because of advances in knowledge, users are reminded of the need to ensure that the information upon which they rely is up to date and to check the currency of the information with the appropriate officer of the Department of Education or the user's independent adviser  
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